

**CANYON DEMOCRATS CLUB GENERAL MEETING MINUTES**  
Zoom

**January 18, 2022.**

- A. **CALL TO ORDER:** Called to order at 7:00
- B. **PLEDGE OF ALLEGIANCE**
- C. **President’s Message**
  - Recognition of Martin Luther King, Jr. Day
  - Contrast to January 6, 2021 Insurrection
  - Show up in 2022 like Democracy Depends on It!
- D. **ANNOUNCE QUORUM:** 93 participants on Zoom and 6 on YouTube
- E. **WELCOME NEW MEMBERS:** Skipped due to Zoom format
- F. Note items marked with will be approved when the agenda is adopted unless a member requests that the consent item is pulled for consideration later in the meeting.
- G. **ADOPTION OF CONSENT ITEMS: Consent Calendar adopted**
  - i. **AGENDA**
  - ii. **GENERAL MEETING MINUTES OF PREVIOUS MONTH**
  - iii. **Recommended actions from the Executive Board**
    - Resolution against Poseidon’s Huntington Beach facility
    - Support for Katrina Foley for OCBS #5
  - iv. **MOTION TO ADJOURN**
  - v. **TREASURER’S REPORT (Ken Johnson, [treasurer@canyondems.org](mailto:treasurer@canyondems.org))**
    - 1/14/2022 Balance: \$30,145.57

Committee Reports	Coordinator	Report
<b>Candidate Recruitment</b>	Janet Henry <a href="mailto:candidate@canyondems.org">candidate@canyondems.org</a>	Barbara Schulman: Trustee Area 5 SVUSD (donated \$1000.00) Katrina Foley: OC Board of Supervisors 5 <sup>th</sup> District Sherine Smith OC School Board 5 <sup>th</sup> District (donated \$1500.00) Pete Harden: OC District Attorney (donated \$1500.00)
<b>Membership &amp; Community Outreach</b>	Ann Owens <a href="mailto:outreach@canyondems.org">outreach@canyondems.org</a>	2021 Membership: 467 As of Jan. 14, 2022 231 Members need to renew 236 Members have renewed Goal is 500 members for 2022 Community Service:

		<p>Saddleback Hospital Blood Drive  Call 949-452-3158 to make appointment  If we meet in person, winter cloths to  Friendship Shelter in Laguna Beach  If not, continue to donate blood.  Mission Viejo Housing Element was returned to  the City by the State as inadequate. More  work to be done. Residents are expressing  strong opposition to The Gardens, a proposed  mixed-use development at the corner of La Paz  and Margarite.</p>
<b>Political Action</b>	<p>Andrea Alexander  <a href="mailto:action@canyondems.org">action@canyondems.org</a></p>	<p>Mission Viejo Focus Group:  District maps are being decided.  Question of terms for city council members  Bucknum, Raths, and Sachs who were elected  for two years, but have served for four. May  have three seats up for election or may have  five.</p>
<b>Fundraising</b>	<p>Martie Lubetkin  <a href="mailto:fundraising@canyondems.org">fundraising@canyondems.org</a></p>	<p>Sustaining Donors: \$10,736 in 2021  Fundraising Activities: \$13,???</p>
<b>Field Team</b>	<p><a href="mailto:fielddirector@canyondems.org">fielddirector@canyondems.org</a></p>	<p>Scheduling Meet and Greets, but hard to  predict due to COVID  Have kits and scripts for Meet and Greets,  consider hosting.  Postcard writing will start in March.  Need people to drop postcards. Promotes  name recognition of candidates for local  offices.</p>
<b>Programs</b>	<p>Annie Krinsky  <a href="mailto:programs@canyondems.org">programs@canyondems.org</a></p>	<p>February Program: Climate Change</p>

***SPEAKER* Jason Mills, ARDA Campaigns**

- Founder and principal of ARDA Campaigns, a consulting, demographics, and direct mail firm based in Anaheim.
- Consulted on dozens of campaigns up and down the ballot in Southern California and worked directly for labor unions, the Democratic Party, and other progressive allies to help turn and keep OC blue.

- Expert on OC cities, school districts, and local redistricting and has consulted in nearly every area of the county
- Jason reviewed the re-districting process and commiserated with us that most of our club members are now re-districted into safe Republican districts.
- Members has many questions about which district they now find themselves in.
- **Action: Louise Adler will create an accurate chart of all districts that have been decided and we will share widely through our newsletter, social media, and our website.**

H. **Membership discussion time**

I. **ADJOURNMENT**

**The Executive Board made up of the officers and committee chairs meets on Feb. 1st, 7:00pm.**

**THE NEXT GENERAL MEETING OF THE CLUB IS TUES. FEB. 15th**

For more information about the Canyon Democrats Club, please visit us on Facebook or at our website:

[www.canyondems.org](http://www.canyondems.org)



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